



We are expecting thousands of music lovers from Nova Scotia and beyond to gather in Aylesford, Nova Scotia, for the **Fox Mountain Country Music Festival**.

You are invited to participate by **sponsoring the 2025 event**. Sponsorship is made by purchasing one of the available advertising packages (see second page for package descriptions). Being a Platinum or Diamond sponsor provides you with exclusivity as we commit to not accepting any of your competitors as sponsors.

Please review the enclosed advertising packages and **confirm your selection by contacting me**. Invoices refer to the purchase of advertising packages, which will qualify as a **deductible business expense** for tax purposes.

We look forward to hearing from you!

Yours truly,

Matt Balsor  
Coordinator and Host  
Fox Mountain Country Music Festival  
902-300-0375  
[info@mattbalsor.com](mailto:info@mattbalsor.com)

## 2025 Advertising Packages

### **Silver** (\$500.00 HST included)

- 1 free weekend pass (includes non-serviced lot – tent or trailer)
- ½ page ad (5" x 3.75") in the program booklet (provided to all attendees)
- Business logo on festival social media and website
- Short blurb on business read from stage during 1 day of the festival (approx. 100 words)
- A band introduced as "brought to you in part by BUSINESS NAME"

### **Gold** (\$750.00 HST included)

- 2 free weekend passes (includes non-serviced lots – tent or trailer)
- ½ page ad (5" x 3.75") in the program booklet (provided to all attendees)
- Business logo on festival social media and website
- Short blurb on business read from stage during 2 days of the festival (approx. 100 words)
- A band introduced as "brought to you in part by BUSINESS NAME"
- Opportunity to set up as a vendor during festival weekend

### **Platinum** (\$1500.00 HST included) \*Up to 2 businesses will have the 'platinum' status

- 4 free weekend passes (includes non-serviced lots – tent or trailer)
- Full page ad (5" x 8") in the program booklet (provided to all attendees)
- Business logo on festival social media, website, and printed posters (1000+ distributed)
- Short blurb on business read from stage during ALL days of the festival (approx. 100 words)
- A festival headliner introduced as "brought to you in part by BUSINESS NAME"
- Business signage at one visible location for duration of festival (dimensions to be provided)
- Business name mentioned during radio ads – "brought to you in part by BUSINESS NAME"
- Opportunity to set up as a vendor during festival weekend
- EXCLUSIVITY – your competitors will not be featured as sponsors

### **Diamond** (\$2500.00 HST included) \*Only 1 business will have the prestigious 'diamond' status

- 6 free weekend passes (includes non-serviced lots – tent or trailer)
- 2 full page ads (5" x 8") in the program booklet, one being the desirable back cover spot (provided to all attendees)
- Business logo on festival social media, website, and printed posters (1000+ distributed)
- Short blurb on business read from stage during ALL days of the festival (approx. 100 words)
- A festival headliner introduced as "brought to you in part by BUSINESS NAME"
- Business name mentioned during radio ads – "brought to you in part by BUSINESS NAME"
- Business logo printed on festival t-shirts including "proudly supported by BUSINESS NAME"
- Business signage displayed on any or all of the following for duration of festival:
  - Canteen/food stand (affix to building, dimensions to be provided)
  - Stage area (affix to structure, dimensions to be provided)
  - Shuttle bus (affix to side of bus, dimensions to be provided)
- Opportunity to set up as a vendor during festival weekend
- EXCLUSIVITY – your competitors will not be featured as sponsors